

who: Jon Richards
call: 07768 955833
mail: jon@directorjon.com
web: www.directorjon.com
view: vimeo.com/jonrichards/showreel2023



I'm a highly experienced, 2 x BAFTA nominated, Director/Series Director with a track record of entertaining, high quality, high profile Television shows and Commercial car content.

In the early years, I majored as a hidden camera director on shows like 'The Real Hustle', which branched into ambitious Magic or Stunt shows with Troy, Katherine Mills, Jonathan Goodwin and Derren Brown.

In 2013, dreams came true when I joined the (Clarkson/Wilman) Top Gear team as one of the Directors. This continued in 2016 with the TG rebrand; tasked with pushing the films creative, scale and ambition. Things escalated in 2018 when I was upgraded to Series Director, where we had the honour of graduating to BBC1 to finally seal Top Gears commercial and ratings success once again.

In-between the 13 series of Top Gear, I had the opportunity to helm automotive commercials and high profile stunts all of which helped build a reputation for being one of the most experienced creative directors in the UK.

Dreams do come true, my company Jmark Productions now creates and produces high profile content with major car brands... and watch this space... maybe even a drinks brand.

DIRECTOR COMMERCIAL

I direct and produce films for Bentley, VW, Alfaholics, Collecting Cars, DK Engineering, Carhuna, Corvette, Audi, Jaguar, Pilsner Urquell, F1 Williams, BBC Studios, SKY VIP, F1 Renault Lotus, Shell, Google, Samsung Superbikes and even the Xbox game Forza!

SERIES DIRECTOR/DIRECTOR – Highlights only

Miracles - BAFTA & RTS Nominated Magic with 'Dynamo'
Top Gear - SE29, 30, 31, 32, 33, 34 Series Director
Top Gear - SE27 & SE28 Series Director
Top Gear - SE25 & SE26 Film Director
Top Gear - SE24 Film Director
Top Gear - SE23 Film Director
Derren Brown: Pushed To The Edge - Psychological Special
Dogs Might Fly - SD, Epic rescue dog show
Troy's Digital Hijack - SD, Data Protection Special
TROY - SE2, SD, Street Magic Series
Katherine Mills: Mind Games - SD, Mentalism
Katherine Mills - Magic Show Pilot - *Commissioned!*
Top Gear - SE21 Film Director
Derren Brown: The Great Art Robbery - BAFTA Nominated
Top Gear - SE20 Film Director
Shop Secrets: Tricks of the Trade - SD, Hidden camera
The Incredible Mr Goodwin/Dangerman - SD, Stunts
Eye Spy - SD, Hidden-camera social experiments
Fright Club - Ambitious Hidden camera pilot
Cherry Healey wants answers - Glossy 'studio' links
A League Of Their Own - Usain Bolt location links
World Series of Dating - Comedy studio links
Public Eye - 1 hour TX Pilot - *Commissioned!*
Derren Brown: The Experiments - Post Consultant
15 kids and counting - SD, documentary
Scream if you know the answer - SD, UK & US versions
Heston at Home - Pilot - *Commissioned!*
The Real Hustle X - SE10 with re-brand
Famous & Fearless - VT Series Director

SKY/Expectation	July 2024 - Dec 2024
BBC1	July 2019 - Apr 2023
BBC2	Nov 2018 - July 2019
BBC2	Aug 2017 - May 2018
BBC2	Sept 2016 - April 2017
BBC2	Nov 2015 - July 2016
C4/Vaudeville	Sept - Nov 2015
SKY1/OSF	Apr - Nov 2015
C4/Objective	Feb - Apr 2015
E4 & C4/Zig Zag	Aug - Feb 2015
Watch/Objective	April - Aug 2014
Watch/Objective	March 2014
BBC2	Nov - Feb 2014
C4/Objective	Aug - Nov 2013
BBC2	May - Aug 2013
C4/Betty	Mar - Apr 2013
Watch/Objective	Aug - Mar 2013
C4/Objective	Jun - Aug 2012
E4/RDF	April 2012
BBC3/Renegade	Jan - Mar 2012
SKY 1 HD/CPL	March 2012
BBC3/Lion	February 2012
C4/Objective	Nov - Jan 2012
C4/Objective	Oct - 2012
C4/Lion	Aug - Nov 2011
Watch/Lion	May 2011
C4/Renegade	Mar - Apr 2011
BBC3/Objective	Jan - Mar 2011
C4/Princess	Aug - Jan 2011

Derren Brown: Science of Attraction - Multimedia & TX.
Secret Tourist - SE1 with Matt Allright
Funniest Things - SE8 Comedy links
The Real Hustle: Celebrity Scammers - SE9
Secret Tourist - Pilot - *Commissioned!*
Dragons Den Online - SD series spin off
Don't Get Screwed - SD, hidden camera consumer show
Dragons Den - 1 day shadow, 1 day directing
Dragons Den Online - web content
Undercover Interview - Pilot Trailer for the US
Don't Get Screwed Pilot - *Commissioned!*
The Real Hustle Best Ever Cons - 1 hour special
Sci-Five - 1 hour Science show pilot
Driving Me Mad - SE1 Crazy learner driver game show
The Real Hustle High Stakes - SE6
The Worlds Greatest Bar Bets DVD
What, Where, Why? De-commissioned...
What, Where, Why? Science pilot - *Commissioned!*
The Real Hustle Las Vegas SE5
The Real Hustle SE4
The Real Hustle SE3
The Real Hustle (New York) SE1
Saved by the Ball 10 x 1 hour docs about football (PD)
Celebrity Pot Black Sports Relief VT's
Space Cadets VT Director
The Farm 2 Gallery Director - with 32 cameras!
The Farm Gallery Director
A House In Florida x 25 travel series
A House in Tuscany x 13 travel series
Stop the World 2ND Unit Director, 50 Hidden-Camera Shows
The List Insert Director, Extreme Sports magazine VT's

C4/Objective	July - Aug 2010
BBC1/Outline	Apr - July 2010
ITV1/Granada	Mar - Apr 2010
BBC3/Objective	Sept - Jan 2010
BBC1/Outline	September 2009
BBC2 Multiplatform	May - Aug 2009
BBC3/Objective	Mar - Aug 2009
BBC2	June 2009
BBC Multiplatform	March 2009
TruTV/Renegade	Jan - Feb 2009
BBC3/Objective	Dec - Jan 2009
BBC3/Objective	December 2008
FIVE/Renegade	Oct - Nov 2008
Virgin1/Renegade	Sept - Oct 2008
BBC3/Objective	July - Sept 2008
Objective	June - July 2008
BBC1/Objective	Apr - May 2008
BBC1/Objective	Dec - Feb 2008
BBC3/Objective	Sept - Dec 2007
BBC3/Objective	May - Aug 2007
BBC3/Objective	Apr - Aug 2007
TruTV (USA)	Sept - Mar 2007
Bravo/Granada	Apr - July 2006
BBC 1 & 2	Mar - Apr 2006
C4/Endemol	Aug - Dec 2005
C5/Endemol	Apr - May 2005
C5/Endemol	Sept - Oct 2004
UK Style/Zenith	Apr - Dec 2001
UK Style/Zenith	Apr - Dec 2000
BBC Choice	Oct - Mar 1999
HTV (ITV)	Mar - July 1997

FREELANCE EDITOR & CAMERA OPERATOR

1997 - 2000

In the early years of my career, I used to edit one week, the next as a camera operator. My editing highlights featured **HTV, UK Style, C4, Film Four, Meridian and Discovery**. I also filmed shows like **Homefront** BBC 2, **Jumpers 4 Goalposts** Sky 1 and **The Big Day** Granada. These skills then collided on my first proper series, **A House in Tuscany**, for UK Style in 2000, the budget was so low I Produced, Directed, Filmed and Edited it and never looked backed since.

EDUCATION

Film & Television BTEC	HND	Bournemouth Film School	Merit
AV Production	BTEC ND	Bournemouth Film School	Distinction
10 GCSE's & 2 'A' Levels			

ABOUT ME

I'm a husband and dad of two teens, a snowboarding-skateboarder-gamer at heart. But now I'm more a mountain biking, paddle boarding, coffee obsessive who still brags how Heston taught me how to cook a steak.

Reference:

Mike Sayer - Head of Product Communications, Bentley Motors. Mike.Sayer@bentley.co.uk